

# Annual ATD Sponsor Pricing and Benefits

Register as an ATD Sponsorship Partner to build brand awareness while connecting, engaging, and networking with hundreds of learning and development professionals throughout the Dallas Fort-Worth Metroplex. ATD Dallas strives to maximize the return of our sponsors' investments. If you are interested in exploring additional ways we can promote your service, please contact us to discuss **CUSTOMIZED SPONSOR PACKAGES**. For more information, reach out to Jim Tam at [jtam@keystonepartners.com](mailto:jtam@keystonepartners.com) or Brad Seal at [sponsorship@tddallas.org](mailto:sponsorship@tddallas.org).

## Annual ATD Dallas Partnership

	Platinum \$15,000	Gold \$7,500	Silver \$4,500	Bronze \$2,500
Use of ATD Dallas Logo	Yes	Yes	Yes	Yes
Company Listed (w/Link) on ATD Dallas Website	Top Spot	Yes	Yes	Yes
Video Advertisement on Website	2 Years	1 Year		
12-Month ATD Dallas Memberships	5	3	2	1
E-Blasts	12	6	4	1
Social Media Posts	6	4	2	1
Sponsor Webinars	2	1	0	
Host Chapter Events	1 Chapter Meeting or Networking Event	1 Networking Event	1 SIG	
SWLS Sponsorship	Silver	Bronze		
AXIS Sponsorship	Silver	Bronze		

## Email Advertising Box (Each Month)

6-Month Rectangle (160x300px)	\$1,000
12-Month Rectangle (160x300px)	\$1,500
6-Month Square (125x125px)	\$600
12-Month Square (125x125px)	\$900

## Additional Opportunities

Chapter Meeting Sponsor	\$300
Networking Event Sponsor	\$450
Social Media Post Feature	\$150
Company Listed (w/Link) on Website for 1 Year	\$1,500
Video Advertisement on Website 1 Year	\$2,000