

SWLS Sponsorship Packages

	Platinum \$3,600	Gold \$2,350	Silver \$1,600	Bronze \$1,100
Booth Size	Double	Standard	Standard	Standard
Booth Staff – Includes Meals and Admission to Breakout Sessions	4	3	1	1
Guest Industry Registration (Invite a Guest within the Industry)	3 Guests	1 Guest		
Logo displayed on screen periodically throughout the event	Yes	Yes	Yes	Yes
Logo Included in Chapter Email Announcing Sponsors	Priority Placement	Yes	Yes	
Logo on ATD Dallas Chapter Website	Homepage, Event & Sponsor Page	Event & Sponsor Page	Event & Sponsor Page	Sponsor Page
Use of ATD Dallas Logo on Website	Yes	Yes	Yes	Yes
List of Attendees	After	After		
Logo Inclusion on Conference Signage	Large Outside Main Hall & Rooms	Small Outside Main Hall & Rooms	Small Outside Rooms	
Video Advert on Website	60 Second	30 Second		
Video During Day of Event	30 Second			

Additional Opportunities

Mobile App Sponsor	\$2,500
Reception Sponsor	\$2,000
Breakfast Sponsor	\$1,500
Lunch Sponsor	\$1,500
Break Sponsor	\$1,000
Friend of SWLS	\$300