

SUPPORT OUR SIGNATURE EVENTS



Southwest Learning Summit is a one-day conference for those who are passionate about learning and talent development in the workplace. Attendees come to elevate their knowledge and skills through the keynote and concurrent sessions while building their network with peers, innovators, and industry-changing vendors. Exhibition space is provided to SWLS sponsors to interact with the over 200 attendees.

Benefits for our SWLS Sponsors		Bronze \$1,100	Silver \$1,600	Gold \$2,350	Platinum \$3,600
Before the Event	Logo on ATD Dallas Chapter Website Page(s)	Sponsor Page	Event & Sponsor	Event & Sponsor	Homepage, Event, & Sponsor
	Logo Included in Chapter Emails about event	✓	✓	✓	Priority Placement
	Use of ATD Dallas Logo on Website	✓	✓	✓	✓
	Video Advertisement on SWLS Sponsor Page			30 Second	60 Second
	Sponsor Details Set Up in Whova App	✓	✓	✓	✓
	Guest Registration to Invite a TD Professional			1 Guest	3 Guests
During the Event	Booth Size	Standard	Standard	Standard	Double
	Booth Staff (Conference Admission & Meals)	1	2	3	4
	Logo displayed throughout the event	✓	✓	✓	✓
	View & Message Attendees in the Whova App	✓	✓	✓	✓
	Video shared from the Main Stage				30 Seconds
After the Event	List of SWLS Attendees			✓	✓
	Message Attendees in the Whova App	✓	✓	✓	✓

Southwest Learning Summit will take place on Thursday, September 28, 2023 at the Plano Event Center. Find more information at www.tddallas.org/SWLS or email swls@tddallas.org.

Additional Sponsor Opportunities: Breakfast - \$3000 | Lunch - \$6000 | Happy Hour - \$2000



SWLS Main Stage



Exhibition in the Main Hallway



1:1 Conversation



Concurrent Sessions

Reach out to sponsorship@tddallas.org regarding these sponsorship opportunities.